

SUMMARY

Highly motivated and personable Web Developer and Graphic Artist. Earned B.A. in Arts and Technology from the University of Texas at Dallas. Able to quickly master new technologies. Driven by a genuine desire to learn. Self-disciplined and self-motivated with efficient time-management skills. Highly adaptive and works well alone or in team settings.

SKILLS

Programming

- HTML5, CSS3, JQuery, Adobe Dreamweaver CS6. Developing expertise in JavaScript and PHP.
- Content Management Systems - Adobe Business Catalyst and WordPress
- Frameworks - Bootstrap and Foundation

Design

- Adobe Illustrator CS6, Adobe Photoshop CS6, Adobe InDesign CS6

EXPERIENCE

Web Developer

Aug 2014 – Present

SAGE Quick Technologies Inc. | Addison, Texas

- Work with marketing to create company websites/microsites, landing pages and emails
- Revamp current sites to make them responsive
- Maintain & update company websites and intranet
- Create responsive landing pages / web forms as needed for marketing
- Code/set up monthly SAGE Online email campaign templates
- Code and test all emails including responsive monthly email newsletters
- Make sure code is cross-platform compatible
- Use JQuery and JavaScript as needed on landing pages for functionality and animations

Front-End Web Developer

Aug 2013 - Aug 2014

Rocket Red | Dallas, Texas

- Customized WordPress sites, templates, and landing pages
- Collaborated with creative team on best techniques for design layout based on responsive design and user experience
- Worked with E-commerce platform within WordPress
- Utilized Dreamweaver CS6 to edit site plugins and template files
- Ensured all websites and customizations were responsive and cross browser compatible
- Utilized plugins to increase website speed and for added functionality
- Made custom changes to plugins to get the design or functionality desired
- Minimal edits to JQuery, JavaScript and PHP as needed

Graphic Artist and Web Developer

Apr 2012 - Aug 2013

Propaganda Marketing Services, LLC | Frisco, Texas

- Solely responsible for complete development of client websites from PSD or AI file
- Hand coded XHTML, HTML, HTML5 and CSS3 for client sites
- Created web and landing pages using PHP, HTML5 and XHTML in Adobe Dreamweaver
- Utilized open source JQuery/JavaScript, PHP plugins and edited them as needed to get desired functionality
- Learned and used Adobe Muse to design and transfer sites to Business Catalyst CMS
- Added PHP and HTML contact forms to websites
- Embedded local video files to websites for clients
- Made animated GIFs in Adobe Photoshop to add to client websites
- Provided SEO for websites
- Completed web edits for clients
- Ensured websites were cross-browser compatible
- Remained up to date on technology or software upgrades
- Used Business Catalyst CMS for some of the client websites

Media Manager

*July 2011 - Oct 2011
Internship*

Derm Aesthetics and Laser Center | Richardson, Texas

- Helped establish SEO by writing web articles, began and maintained blog, updated HTML content, found and placed keywords in content, and established back-links.
- Assisted with brand development and website traffic growth
- Maintained website - added and updated HTML content, keywords, videos, graphics
- Responsible for patient pictures - taking, downloading to computer, putting them in the database, printing before and after pictures and putting them in patient files
- Responsible for graphics - promotion and web graphics
- Social Media - Facebook, Twitter, LinkedIn
- Clerical duties - answering phone calls and making calls that pertained to web based information or advertising

EDUCATION

December 2011

Bachelor of Arts in Arts and Technology | University of Texas | Dallas, Texas

Concentrations: Digital / Web / Graphic / New Media Marketing / SEO